



Retail Goods and Services Expenditures

Union Springs City, AL
 Union Springs City, AL (0177880)
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2020	2025
Rural Bypasses (10E)	100.0%	Population	3,897	3,843
	0.0%	Households	1,430	1,408
	0.0%	Families	894	871
	0.0%	Median Age	36.3	38.1
	0.0%	Median Household Income	\$32,575	\$34,566
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		51	\$1,097.16	\$1,568,944
Men's		45	\$189.40	\$270,849
Women's		53	\$397.78	\$568,832
Children's		57	\$179.89	\$257,247
Footwear		51	\$243.26	\$347,856
Watches & Jewelry		56	\$64.92	\$92,841
Apparel Products and Services (1)		38	\$21.90	\$31,319
Computer				
Computers and Hardware for Home Use		40	\$64.78	\$92,631
Portable Memory		44	\$1.71	\$2,441
Computer Software		34	\$3.32	\$4,743
Computer Accessories		36	\$6.44	\$9,207
Entertainment & Recreation		62	\$2,021.70	\$2,891,034
Fees and Admissions		36	\$254.82	\$364,387
Membership Fees for Clubs (2)		38	\$90.34	\$129,182
Fees for Participant Sports, excl. Trips		34	\$33.41	\$47,780
Tickets to Theatre/Operas/Concerts		28	\$22.97	\$32,853
Tickets to Movies		34	\$19.56	\$27,971
Tickets to Parks or Museums		69	\$22.54	\$32,226
Admission to Sporting Events, excl. Trips		46	\$28.93	\$41,363
Fees for Recreational Lessons		25	\$36.83	\$52,663
Dating Services		30	\$0.24	\$349
TV/Video/Audio		76	\$885.27	\$1,265,939
Cable and Satellite Television Services		84	\$677.14	\$968,305
Televisions		66	\$71.61	\$102,397
Satellite Dishes		46	\$0.54	\$767
VCRs, Video Cameras, and DVD Players		50	\$2.59	\$3,697
Miscellaneous Video Equipment		50	\$12.54	\$17,926
Video Cassettes and DVDs		68	\$6.83	\$9,765
Video Game Hardware/Accessories		45	\$12.78	\$18,275
Video Game Software		46	\$7.66	\$10,951
Rental/Streaming/Downloaded Video		41	\$22.19	\$31,737
Installation of Televisions		54	\$0.59	\$837
Audio (3)		65	\$69.41	\$99,258
Rental and Repair of TV/Radio/Sound Equipment		58	\$1.41	\$2,023
Pets		83	\$579.97	\$829,358
Toys/Games/Crafts/Hobbies (4)		49	\$59.51	\$85,098
Recreational Vehicles and Fees (5)		51	\$79.51	\$113,697
Sports/Recreation/Exercise Equipment (6)		42	\$85.26	\$121,927
Photo Equipment and Supplies (7)		38	\$19.32	\$27,622
Reading (8)		42	\$45.31	\$64,800
Catered Affairs (9)		43	\$12.73	\$18,206
Food		61	\$5,593.86	\$7,999,221
Food at Home		65	\$3,462.95	\$4,952,012
Bakery and Cereal Products		66	\$459.98	\$657,766
Meats, Poultry, Fish, and Eggs		66	\$776.06	\$1,109,763
Dairy Products		60	\$330.57	\$472,713
Fruits and Vegetables		58	\$602.51	\$861,583
Snacks and Other Food at Home (10)		69	\$1,293.84	\$1,850,186
Food Away from Home		57	\$2,130.92	\$3,047,209
Alcoholic Beverages		37	\$229.31	\$327,907

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	31	\$7,671.95	\$10,970,889
Value of Retirement Plans	41	\$39,421.11	\$56,372,189
Value of Other Financial Assets	35	\$2,866.78	\$4,099,496
Vehicle Loan Amount excluding Interest	77	\$2,263.01	\$3,236,099
Value of Credit Card Debt	64	\$1,651.82	\$2,362,100
Health			
Nonprescription Drugs	81	\$120.04	\$171,661
Prescription Drugs	89	\$311.11	\$444,882
Eyeglasses and Contact Lenses	62	\$57.95	\$82,866
Home			
Mortgage Payment and Basics (11)	44	\$4,573.62	\$6,540,277
Maintenance and Remodeling Services	55	\$1,418.07	\$2,027,846
Maintenance and Remodeling Materials (12)	81	\$447.00	\$639,212
Utilities, Fuel, and Public Services	73	\$3,580.16	\$5,119,627
Household Furnishings and Equipment			
Household Textiles (13)	61	\$61.46	\$87,888
Furniture	55	\$352.27	\$503,753
Rugs	45	\$15.95	\$22,809
Major Appliances (14)	69	\$247.06	\$353,297
Housewares (15)	69	\$67.31	\$96,259
Small Appliances	55	\$27.02	\$38,643
Luggage	37	\$5.41	\$7,743
Telephones and Accessories	29	\$26.00	\$37,178
Household Operations			
Child Care	42	\$218.48	\$312,422
Lawn and Garden (16)	70	\$343.01	\$490,500
Moving/Storage/Freight Express	38	\$22.78	\$32,574
Housekeeping Supplies (17)	67	\$516.17	\$738,121
Insurance			
Owners and Renters Insurance	75	\$450.42	\$644,095
Vehicle Insurance	74	\$1,337.44	\$1,912,545
Life/Other Insurance	78	\$419.98	\$600,569
Health Insurance	65	\$2,426.07	\$3,469,282
Personal Care Products (18)	53	\$266.62	\$381,267
School Books and Supplies (19)	56	\$82.53	\$118,021
Smoking Products	124	\$498.32	\$712,592
Transportation			
Payments on Vehicles excluding Leases	83	\$2,136.92	\$3,055,789
Gasoline and Motor Oil	76	\$1,800.10	\$2,574,148
Vehicle Maintenance and Repairs	67	\$774.30	\$1,107,252
Travel			
Airline Fares	35	\$208.04	\$297,495
Lodging on Trips	48	\$309.45	\$442,510
Auto/Truck Rental on Trips	31	\$9.07	\$12,974
Food and Drink on Trips	49	\$281.21	\$402,123

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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